



IBM Haifa Leadership Seminar – Agenda

IR Leadership Seminar 2008

December 16, 2008

<p>9:00 Registration</p> <p>9:15 Opening Remarks <i>Aya Soffer, Department Group Manager, Information and Interaction, IBM Haifa Research Lab</i></p> <p>9:30 The Social Media Opportunity for Multimedia Search <i>Mor Naaman, Rutgers University</i></p> <p>10:00 Automatic Personalization Using Implicit Social Graph Structure <i>Emil Ismalon, Collarity</i></p> <p>10:30 Public vs. Private – Comparing Public Social Network Information with Email <i>Ido Guy, IBM Haifa Research Lab</i></p> <p>11:00 Break</p> <p>11:20 A Social Aspect of Person Name Disambiguation in the Web <i>Ron Bekkerman, HP Labs</i></p> <p>11:50 Textual Entailment as a Framework for Semantic Information Access <i>Ido Dagan, Bar-Ilan university</i></p>	<p>12:20 How to Get a Good Answer Online? <i>Daphne Raban, School of Management and the Center for the Study of the Information Society, University of Haifa</i></p> <p>13:00 Lunch</p> <p>14:00 Keynote: The Future of Information Discovery: Designing to Support Social Media and Exploratory Search <i>Ben Shneiderman, University of Maryland</i></p> <p>15:00 Break</p> <p>15:15 Searching the Social Web – the Challenges of Socially-Connected Search <i>Ofer Egozi, Delver</i></p> <p>15:45 Social Search and Discovery using a Unified Approach <i>Sivan Yogev/Nadav Har'El, IBM Haifa Research Lab</i></p> <p>16:15 Concluding Remarks <i>David Carmel, IBM Haifa Research Lab</i></p> <p>16:30 Poster and Demo Session <i>(Coffee + Ice Cream)</i></p>
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